

The Switchers Talks

Thursday, 6th of July

Switchers
Community
10:00 - 12:00 (CET)

Moderator:
Ahmed Yassin

Welcome!

Enrique de Villamore, Director at MedWaves.

What's up in the Community?

The managers of the Community will go through the main updates of the past year and will present them to the Switchers.

Pol Santaló Community and Engagement officer at MedWaves.

Khalil Ellouze Community Manager of The Switchers Community.

Patricia Carbonell Head of Revolve Mediterraneo

From A to Z

Two Switchers, one that is currently being incubated and another that is already part of the Community, and has consolidated a business after having gone through the whole incubation process, will have a have a discussion.

Aisha Dweikat Founder of Aisha Design (Palestine)

Linda Samarah SwitchMed incubated Switcher (Palestine)

The Switchers Speed-Opportunities.

A wide range of Switchers will briefly present updates and opportunities from their businesses and will make concrete offers only for the green entrepreneurs of the Community

Aisha Dweikat founder of Aisha Design (Palestine)

Karin Kloosterman, founder of Green Prophet (Israel)

Khaled Shorman founder of Alia Ecovillage (Jordan)

Georges Bitar founder of Live Love Recycle (Lebanon)

Fatima Zahra Beraich founder of Biodome (Morocco)

Ahmed Yasin founder of Banlastic (Egypt)

Aina Pujol founder of Hùgel (Spain)

Lunch Break

12:00 - 14:30 (CET)

Agenda

EVPA Masterclass
14:30 - 16:30 (CET)

Welcome!

Welcome on behalf of MedWaves and introduction to the Masterclass

Alessandro Miraglia, Team Leader of the N&C facility at MedWaves

Investing for Impact: The Fundamentals

Florian Tuder (EVPA Training Academy) introduces the fundamental approach of investing for impact, including the three core practices: *tailored-financing, non-financial support and impact measurement & management*

Florian Tuder Training Expert & Coordinator, EVPA

Sharing Best Practices

Two EVPA member organisations will present how they implement the investing for impact approach, highlight their investment strategy and how the three core practices shape their action.

Myrna Atalla Executive Director at Alfanar

Zeineb Fakhfakh Senior Project Manager at Impact Partner / Yunus Social Business Tunisia

Panel Discussion

Moderated by Martijn Blom (EVPA Impact Funds Initiative) to dive deeper into the practice of the two EVPA examples and give the audience the opportunity to interact and ask questions.

Martijn Blom Impact Funds Initiative Lead, EVPA

Closing

Florian Tuder and Martijn Blom will wrap up the Masterclass, summarising the main learnings and provide perspectives on how to continue your learning journey.

Florian Tuder Training Expert & Coordinator, EVPA

Martijn Blom Impact Funds Initiative Lead, EVPA